

Radius Performance Report



Optimize your advertising by mapping where shoppers are in your market and how you can better engage them.

Stock Type Used Selected Radius 30 Activity Type SRP Last 30 Days

47

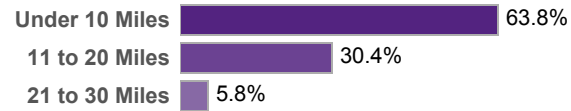
Zip Codes within your selected 30 mile Radius

16,873

Total Used SRP Impressions

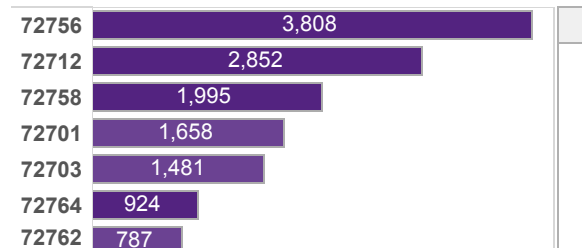
Volume by Group & Zip

Hover or tap a bar for more info. Click on a bar to see zip codes in that radius.



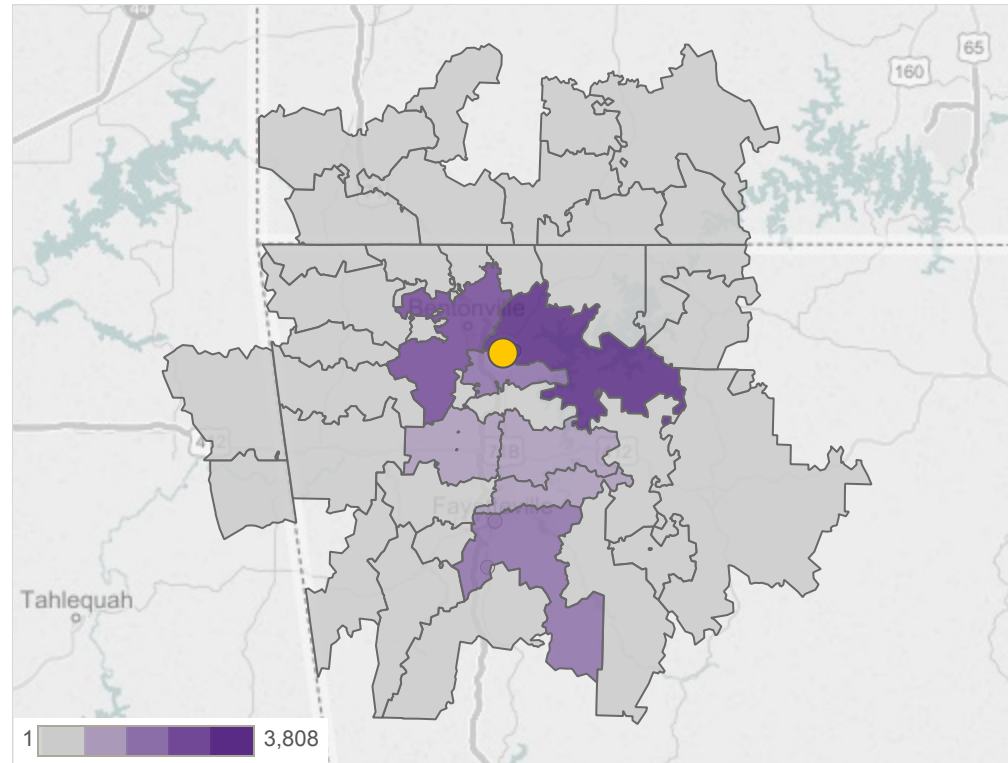
Activity Mapped by Zip

Color coded by radius (hover or tap for more info).



Activity Mapped by Zip

Color intensity indicates volume. Hover or tap a zip code for additional information (Yellow circle indicates your location).



Data Last Refreshed: 3/31/2015

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