

Traffic Report for Ft. Smith-Fay-Sprngdl-Rgr



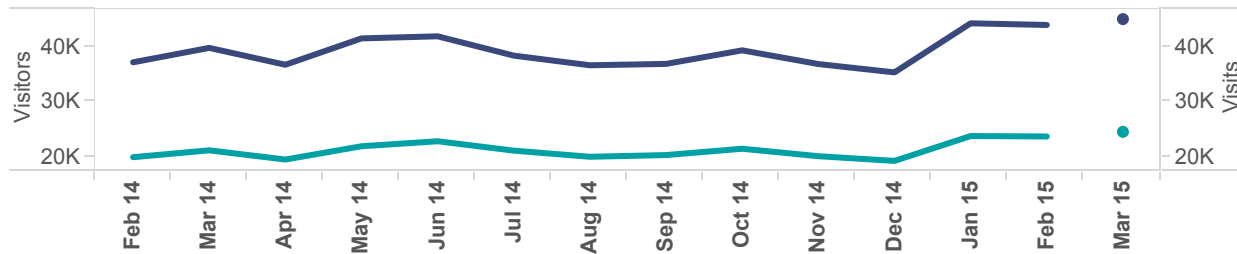
Plan your dealership's strategy by understanding the full value of the Cars.com audience via trends and insights. Identify opportunities to fully engage with a 100% in-market audience.

Platform All
Previous Month

Ft. Smith-Fay-Sprngdl-Rgr Visits and Visitors

43,966
Visits

23,645
Visitors

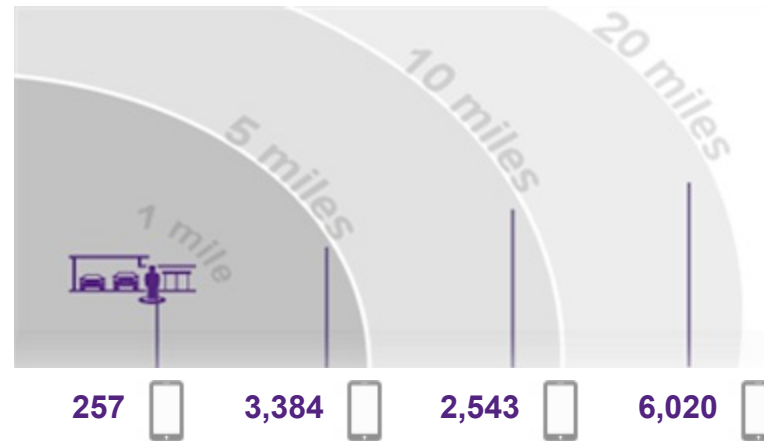


Searches

68,955 Total Searches	58,168 Used 10,787 New
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Zip Code	Searches
72712	8,703
72758	5,467
72701	5,282
72703	4,569
72764	4,106
72756	4,243

Searches by Distance (Mobile ONLY)



Data Last Refreshed: 3/31/2015

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